
Advertising Rates



Package Rate:

All Items Listed
At Right: \$499 appearing
at frequency described

A La Carte Rate:

Website: \$200

Blog: \$200

Newsletter/
Twitter/Facebook \$200

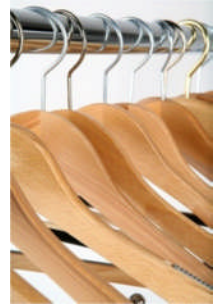
More information:
OrganizeRightNow.com
Lea Schneider
850-477-2582



Organize Right Now Social Media Advertising Information

Organize Right Now provides a terrific niche marketing opportunity for a very specific audience. If you are looking to reach people wanting tips for organizing or the highest quality organizing advice, then Organize Right Now provides that market.

Nationally recognized organizing expert, Lea Schneider, has built a growing following with high readership rates. Her organizing advice, in addition to her books on Amazon.com, has appeared in *Consumer Reports ShopSmart, Women's Day, Family Circle, Better Homes and Gardens Kids' Rooms, ThisOldHouse.com, Parents.com, Kitchen Bath Ideas!, The Washington Post, Diabetic Living, Better Homes and Gardens Kitchen + Bath Makeovers, Natural Health* and more.



Advertising using the Organize Right Now website, blog and social media is available a la carte or as a package. Details follow. Rates appear at right.

Organize Right Now Website

A photo of your product with a link to your website will be featured on the home page at www.organizerightnow.com for one month. It will appear in the grid on the home page and be titled "Featured Product."

Additionally, for three months, your logo with a link and short sentence about your product will be placed on the links page in the left hand column titled "Featured Sites." http://www.organizerightnow.com/learn_links.html

Organize Right Now Blog

One article in www.organizerightnow.wordpress.com. You have a choice of an article written by Lea Schneider, (approx. 400 words), or Lea will write an introduction of you as a guest blogger and you may write your own article. (Content subject to approval.)

Organize Right Now Newsletter/Twitter/Facebook

Your advertisement will appear in the Organize Right Now Newsletter. Ad size is 5" x 3 ". Advertiser to provide ad. The ad will appear in the next three issues of the newsletter. The newsletter is released seasonally- summer, fall, winter and spring plus special issues for back-to-school and holiday organizing.

Twitter/Facebook: Receive two tweets: One tweet linking to newsletter and one tweet linking to product's website and on Facebook, one status post inviting readers to look at your website.

Note: Required disclosures will appear on the bottom of the web pages, blog entries and elsewhere as needed.